



THE GREAT LAKES IRISH MUSIC FESTIVAL

FIFTH THIRD BALLPARK, COMSTOCK PARK, MICHIGAN



"the original...the best"

The Great Lakes Irish Music Festival is scheduled for Saturday, August 7, 2010 at Fifth Third Ballpark in Comstock Park, Michigan. The venue is home to the West Michigan Whitecaps, but has also hosted multiple other events including concerts, basketball tournaments and car shows. We think the festival will be a perfect fit and are excited to begin work on what is sure to be a great event.

Fear n'Ti & Me Irish Productions & The West Michigan Whitecaps are once again producing The Great Lakes Irish Music Festival. Our festival was the original Irish Music Festival in West Michigan and is known as one of the best Irish Music Festivals in the country. We are excited to continue the tradition of excellence while sharing all the wonders of Ireland with West Michigan and the surrounding areas.

This event will be general admission, great seating, and will have continuous performances on stage by the finest entertainers out of Ireland, Irish food, pubs, workshops and Irish Markets. Take advantage of this great crowd by bringing your gift items to sell at The Great Lakes Irish Music Festival. The festival will promote all our Irish Market Vendors in advance with a link from our website to yours.

Who can apply?

Applicants must be a year round and/or seasonal operation with proven festival operational experience. Applicants must have all necessary licenses and insurance. The owner takes full legal responsibility for participation and is the party for whom all transactions will be conducted. Please, 95% Irish/Celtic Merchandise only. Please send a list of products sold with your application.

How to apply?

Please, fill out and return, the enclosed application and required forms. A photo of your booth at another event is highly encouraged for our website this year.

Cost:

The cost for each exhibit space (10x10) is \$200.00 for the day, including 110 electricity, (vendors must supply their own 100 foot, 3 prong grounded UL listed electrical extension cords for your electrical appliance usage) 2 parking passes and 3 employee passes. You may rent 8'x30' tables for \$10 each. Chairs for \$1.00 each.

Payment:

With your application & required forms, please send your check for exhibit space.

Make checks or money orders payable to The Great Lakes Irish Music Festival.

Enclosed you will find an application form and vendor rules & regulations.

Once we have received your payment, we will send a confirmation letter with details about when you can begin bringing your merchandise in, directions, where to park, set up, break down, etc.

We look forward to having you as part of this extraordinary event.

Regards,

The Great Lakes Irish Music Festival

**THE GREAT LAKES IRISH MUSIC FESTIVAL
MARKET VENDOR APPLICATION**

August 7, 2010 FESTIVAL EVENT

Please return as soon as possible

Business Name/DBA: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ (Day) _____ (Evening)

Cell Phone: _____

Fax: _____ Email Address: _____

Website: _____

Should we link your business to Festival Website? _____

of Market Vendor Spaces, 10'x10' (100 square feet) _____ at \$200.00 each = \$ _____

Table 8'x30' rent for \$10 each. I will need # _____ Tables x \$10 = \$ _____

I will need # _____ Chairs x \$1 = \$ _____

3 most popular products and lines you will be selling:

_____, _____, _____

Commercial Vendor: ___Yes, ___No

Sales Tax License# _____ State _____

Tax Exempt Vendor IRS# _____

If tax exempt vendor, registered with Attorney General? ___Yes, ___No

Please List 2 recent events you have worked:

Event: _____ City & State: _____ Dates: _____

SIGNATURE OF VENDOR: _____

DATE: _____

**FESTIVAL USE ONLY: RECEIVED COMPLETE AMOUNT DUE _____
COMPLETED & SIGNED APPLICATION _____ SIGNED RELEASE _____ SIGNED
RULES _____**

DATE RECEIVED: _____ CHECK# _____ IN THE AMOUNT OF \$ _____

OF EXHIBIT SPACES: _____ # OF TABLES: _____ # OF CHAIRS _____

PROOF OF LIABILITY INSURANCE _____ TAX LICENSE# or TAX EXEMPT STATUS _____

Sent maps/directions _____ with details for day of event _____ employee passes/parking _____

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VENDOR REGULATIONS - 2010

GENERAL:

Vendor acknowledges, they are fully independent and non-affiliated entities and nothing in regulations shall be construed to constitute a relationship between vendor and The Great Lakes Irish Music Festival as a partnership, association or joint venture.

A vendor is solely responsible for complying with all federal, state and local laws, and agrees to comply with any applicable health, safety, fire rules and regulations.

No provision in these regulations may be changed, modified or altered except by an instrument approved in writing by The Great Lakes Irish Music Festival.

No discrimination for reasons of race, religion, sex, age or country of national origin shall be permitted or authorized by vendor.

The Great Lakes Irish Music Festival is the sole and exclusive owner of all rights to The Great Lakes Irish Music Festival logo. No vendor is permitted to use The Great Lakes Irish Festival logo without specific written approval.

Only pre-approved vendors are permitted. No vendor may assign, delegate or transfer their right and/or ability to participate in The Great Lakes Irish Music Festival.

All vendors and their staff must wear credentials when working and will need a vendor pass before entering Festival Grounds.

Vendors will receive two parking passes to park in a designated area at Festival.

ELECTRIC:

The Great Lakes Irish Music Festival shall provide access to electrical power on Festival grounds. The vendor shall be permitted to use only electrical service of the nature and amount as approved by the Festival. Only the Festival's electrical contractor will be permitted to install electrical facilities at the Festival. Under no circumstances may vendor make any connections to and/or have contact with electrical generators on site. Electrical services are provided solely for the convenience of the vendor, without warranty and or representations. Vendor specifically acknowledges and agrees that The Great Lakes Irish Music Festival shall have no liability for any claims whatsoever relating to the provision of electrical power or for any failure to provide electrical power.

All Vendors are required to supply 100foot, three -prong UL listed electrical extension cords approved for outdoor use. Zip cords (two-wire electrical cords used in homes) are not acceptable.

CONDUCT:

The Festival is intended to have a family atmosphere and to be appropriate for all guests and visitors. Vendors and their employees or staff are prohibited from engaging in any conduct, action, gestures or language that would be inappropriate in such a setting.

Vendors may not provide their own alcoholic beverages on any Festival grounds. Anyone desiring to consume alcoholic beverages must have a photo identification with proof of 21 years of age or older to purchase an alcoholic beverage at the Festival.

The Festival reserves the right to request removal of items including pictures, posters, billboards, merchandise and other items used by or worn by vendor and its employees, if, in the Festival's sole discretion, the material is not appropriate and/or conducive to the family atmosphere of the Festival.

Only pre-approved food items that are Irish in nature and pre-packaged can be sold in the Irish Marketplace. No beverages or open food can be sold.

Festival staff has the right to ask for music in a Vendor area to be turned down if it interferes with the Festival. Sound amplification at spaces is prohibited to not conflict with entertainment on Main Stage or Session/Dance Area.

Vendors must display a sign with your company name, visible to the public, but not exceed 8 feet long x 18 inches wide, to direct guests to your space and products.

All spaces must be open for business during required vendor sale hours and have at least one person in the space at all times.

Vendors will be given laminated passes for employees working at the festival for the purpose of permitting staff to gain entrance to the grounds. Please bring a written sheet listing all employees that day, alphabetically by last name to check in and set up. Please instruct your employees of this procedure.

A Vendor may be immediately ejected if they cause any situation or condition that may expose the Great Lakes Irish Music Festival, its officials, employees, volunteers or guests to any property damage, bodily injury, death, or civil strife of any kind.

IN SPACE AT ALL TIMES:

ABC Fire Extinguisher....Proof of Insurance Standard Accord Form....Sales Tax License from your home state

IN ADDITION:

Vendor understands and agrees to keep their spaces/s neat, clean and free of debris at all times during the Festival. Tents/market spaces must be constructed in a secure manner. Merchandise, food, literature, etc. cannot be displayed outside your 10x10 foot space.

Assignment of space location /s will be assigned by the Festival, based on space size requested and type of merchandise sold.

Prior to vacating your space/s each vendor is responsible for clean up of garbage and placement in the appropriate receptacle and anything else that was not there prior to your arrival. Vendors are responsible for bagging their own garbage and placing it in or near the small garbage containers at the end of the festival. Do not put garbage in boxes, use trash bags. Vendors must flatten any cardboard boxes. The Festival will provide garbage receptacles near vendors, and removal service throughout the event for customers.

ADVERTISING/CAPITALIZATION:

of an event/s or business; from/by another Festival, Band/s, Venues (restaurant or pubs), Entertainment, Sport or Music events are prohibited. Capitalization on the Festival event is not permitted by outside entities. Only advertising by authorized sponsors are permitted. Any unauthorized literature, posters, fliers, papers, materials will be immediately removed, unless previously specifically approved by the Festival or is an approved sponsor of this year's Festival.

Please decline any requests without Festival approval.

Directions, Maps, Check-In Day of Event, Parking, Hours of set up and removal will be sent upon receipt of your application and fees.

The Great Lakes Irish Music Festival does not assume any responsibility for loss or damage regardless of cause. Secure your space, vehicles and trailers from weather and theft. The Great Lakes Irish Music Festival does not assume any responsibility for loss or damage, regardless of cause.

CANCELLATION:

In the event, that the Festival is cancelled due to weather, fire, or other extended casualty, any act of God, or any other interference with the operation of the Festival, the vendor understands and agrees that The Great Lakes Irish Music Festival has no responsibility, liability or obligation with respect to the vendors' goods and property because of any such loss. Refunds will not be issued.

PLEASE SIGN THE NEXT SHEET AND MAIL TO THE GREAT LAKES IRISH MUSIC FESTIVAL.